

## **2019 Fishing & Hunting Guide Incentive**

The Garrison Convention and Visitor's Bureau (CVB) in conjunction with the Garrison Area Improvement Association (GAIA) has developed an incentive program for fishing and hunting guides. The purpose of the program is to provide an incentive to those guides who provide services to visitors that utilize Garrison businesses that provide lodging and/or dining services. The tourism industry is extremely important to the economy in Garrison, and visitors who engage in fishing and hunting comprise a significant portion of the tourism activity. We believe that fishing and hunting guides provide a vital service to visitors and having your services readily available provides a positive contribution to the economy in Garrison.

The incentive program will provide \$25.00 in Garrison Bucks to a guide for each qualifying client or group the guide takes fishing or hunting for at least one day. The group must have used a Garrison lodging or dining establishment in order to qualify for the incentive. The guide will have a representative of this group complete a CVB survey form which will provide the documentation necessary to receive the incentive. The survey form will provide information that is important to CVB for planning and marketing purposes and the information will also serve to improve the experience Garrison can provide to visitors to our community.

There is no limit to the number of incentive payments a guide may receive. However, we request that you submit the survey forms at least monthly so that the incentive payments may be made in a timely manner and program progress may be tracked.

If you would like a supply of survey forms, or if you have any questions, please do not hesitate to contact Lindsay at GAIA (463-2631) or McKaila at CVB (463-2345).